

Press release

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Financial institutions can now build on their own identification procedure with SwissSign's electronic signature solution.

SwissSign and PostFinance facilitate fully digital credit card applications.

SwissSign, a recognised trust service provider and provider of signature solutions, is now enabling finance companies with their own certified process to use their existing identities for SwissSign's electronic signature. The first use case showcases how PostFinance customers can order a credit card fully digitally. Thanks to the 'Bankident PostFinance' service, the SwissSign signature does not require customers to also identify themselves in person.

SwissSign has been a leader in trust services and a provider of certificate, identity and signature services for over 20 years. In addition to its signing-as-a-service solution, which can be used immediately and requires no integration, SwissSign also enables seamless integration of the solution into existing workflows and systems. Furthermore, as it is installed on the premises, the documents remain in the company's IT environment during the signature process. The solution is particularly suitable for companies that want to keep sensitive documents within their own IT environment for compliance reasons. Companies can now also use their existing identification process and authentication app for the signature process. Thanks to such a seamless white-label integration, customers benefit from an end-to-end process – from identification through to signing.

Frédéric Mauger, Chief Product Officer at SwissSign: "Our innovative solution enables financial institutions to quickly and easily build on their existing electronic signature-related identities. Similar projects with other banks are already under way, bolstering our efforts to drive forward digitalisation together with banks."

No switches of media thanks to the e-signature from SwissSign and Bankident PostFinance

PostFinance has integrated the new-white label solution from SwissSign into its own credit card ordering process. This enables existing PostFinance customers to order a credit card completely digitally, without changing media, before signing their application. Documents no longer need to be printed out and returned by post. PostFinance uses its own identification procedure, 'Bankident PostFinance', which has been appropriately certified and meets the regulatory requirements in Switzerland, ensuring that existing identities can be used. Customers benefit from a new, faster online service without having to re-identify themselves, as is typically required for electronic signatures.

Teodoro Pizzino, Customer Journey Owner Credit Cards at PostFinance: “We are delighted that we can now offer our customers a quick and easy credit card application process thanks to SwissSign’s electronic signature. This has greatly reduced the time that customers spend waiting for a credit card. We are benefiting from huge improvements in efficiency, as administrative efforts are significantly reduced.”

[Read more about the PostFinance use case](#)

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About SwissSign

SwissSign is a recognised trust service provider (TSP) and leading provider of digital certificates, electronic signature solutions and identity services. SwissSign protects all of your data according to the highest security standards. Digital certificates enable customer authentication and encrypted data transmission, thus protecting digital services against unauthorised accesses. Using our electronic signature solutions, customers can conclude legally valid business transactions online at any time. Identity services like SwissID provide public authorities, insurance providers, banks and other online services with a certified identification process, enabling simple and efficient customer onboarding.

About PostFinance

PostFinance is one of Switzerland’s leading financial institutions, with 106 billion francs in customer assets and more than a billion payment transactions a year. Around 2.5 million customers place their trust in PostFinance when it comes to managing their money. As a diversified, innovation-driven financial services provider, it offers its customers fresh solutions and smart innovations for managing their finances. To do so, it relies on future-oriented tools and technologies that are specially developed or adapted for the Swiss market.